



Promotions Overview

















Local Plan

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



10-Minute Conversation with Promotions Coordinator – June 2024









June Open Space Plan

Gross Profit \$ Ranking	Zone #	Name	Setting?	Location in Store	Conversation Notes
1	1	Gift Card 			
2	2	EGO 			
3	3	Grilling 			
5	4	Patio Furniture 			
7	5	Blow Mold Furniture 			
11	6	Mulch and Soil 			
12	7	Pocket hose 			
16	8	Batteries 			



10-Minute Conversation with Promotions Coordinator – June 2024

June End Cap Plan

Gross Profit \$ Ranking	End Cap #	Name	Setting?	Location in Store	Conversation Notes
4	1	YETI 	<input type="checkbox"/>		
6	2	DeWalt 	<input type="checkbox"/>		
8	3	Hand Tools 	<input type="checkbox"/>		
9	4	Watering 	<input type="checkbox"/>		
10	5	Craftsman 	<input type="checkbox"/>		
13	6	Milwaukee 	<input type="checkbox"/>		
14	7	Bird 	<input type="checkbox"/>		
15	8	Weed and Insect Killer 	<input type="checkbox"/>		

June Customized End Cap Header Signs/Window Posters (Full Sign Kit Stores Only)





Discuss with the Promotions Coordinator which additional end cap header signs/window posters should be created to support promotions for the month.

Name	SKU to Include on End Cap Header Sign/ Window Poster	Location in Store	Conversation Notes

Additional notes:

Additional End Cap Header Signs (Opt-In Full Sign Kit Stores Only)

To opt in, edit your store profile by visiting: ACENET > Manage My Store > Promotions & Marketing > Sign Kit Customization > Edit Store Profile > Add "1" to "Endcap Signs - 3-Add-On" > Select "OK"

Name	Setting?	Location in Store	Conversation Notes
Ortho 			
Suet Bird Seed 			
DeWalt 